

Nintendo

POWER PREVIEWS



NINTENDO POWER PREVIEWS

This new demonstrator interacts with consumers in an entertaining fashion, allowing them to learn about **ALL** the Nintendo products. Ideal for any store environment; free standing or a dominant 48" or 30" end aisle. This display fits standard gondolas.

The **Nintendo Power Preview Display** has a 20" TV screen, and the consumer can make a selection from the immediate touch, forty button, down-lit keypad. The "see through" design floats the monitor and keypad, emphasizes what's important; **GAME PLAY!** Your selection not only is visually exciting, but the stereo sound is directed from a three speaker system towards the viewer.

Engineered in 90% metal, the construction is extremely strong with an excellent weight-to-strength ratio. The 48" display weighs only 180 lbs. and the 30" shelf display weighs only 80 lbs. The main framework is a custom metal truss joined with a perforated metal back. These pieces are painted with a durable powder coat. The truss system and perforated back are bolted together and attached to a 1" wood base offering structural integrity.

The overall decoration accomplishes the *LOOK OF POWER*. The "**Nintendo Power Previews**" header is a metal enclosure - electrically safe. Removing two screws lifts the vacuum formed face up and off the box for relamping.

The base is covered with a decorative pattern complimenting the perforated metal back. The displays are designed for an end aisle gondola, however, there is also an optional base so the units can be used in a free standing environment.

MONITOR SHELF

The monitor shelf angles towards the consumer for ease of viewing and eliminates any light reflections. Two bolts are screwed directly into the bottom of the monitor offering security. The complete shelf assembly bolts to the perforated back and metal truss system adding "internal" strength and balance.

Under the monitor shelf is a light box housing. It serves two purposes: Downlight the keypad and "hide" the monitor controls. There is no need to adjust any controls on the monitor. To regulate the volume, simply use the remote control, and store it with the laser disc player.

The fluorescent lamp which down lights the keypad also illuminates the new Triad Logo just under the monitor. A prominent location to remind the consumer the display is "total" Nintendo.

KEYPAD AND LASER DISC HOUSING

The molded keypad is stronger than wood, and is painted with a textured finish.

The keypad graphics and switches are broken into four special sections - 12 SUPER NES, 12 GAME BOY, 12 NES and 4 "CHECK THESE OUT" buttons, including new game paks, accessories, hardware and Nintendo Power Features. For current Game Play Hits, the keypad selections will be updated every 2-3 months. The membrane switch and graphics are locked in place by a rigid metal frame and then secured by hidden screws located on top of the keypad. To change any one "category" simply remove one screw and insert the new graphics.

The complete keypad housing opens from a hidden lock directly under the touch panel. Opening the keypad also unlatches the circuitry and the keypad buttons at the same time when testing.

The laser disc housing, directly under the keypad, can hold up to two laser disc players, all the circuitry, an amplifier and power strip. A second laser disc player can be used to expand the game play.

MAINTENANCE

The "**Nintendo Power Previews**" displays are constructed primarily of metal making them easy to maintain. Every part is bolted in place making each "component" replaceable and cost effective.

Updates or future changes is a real possibility as Nintendo continues to grow. The header graphics could be retrofitted with a new name; the keypad categories updated or altered, the logos modified adding new product lines.

**THESE INTERACTIVE DISPLAYS ARE DESIGNED TO WITHSTAND THE
RETAIL ENVIRONMENT.**

SIZE & WEIGHT SPECIFICATIONS

NES M71I 48" Nintendo Power Previews

Unit Size: 48" Wide x 24" Deep x 77" High
(84" High with Optional Base)

Carton: 63.75 Cubic Feet

Carton Weight: 180 lbs.

Price: \$2,000.00

Note: Unit ships on a 75" x 28" pallet with 20" JVC Monitor and Pioneer Laser Disc Player, total cubic feet - 101, total weight - 280 lbs.

NES M71F Optional Base

Size: 48" Wide x 24" Deep x 7" High

Carton: 4.67 Cubic Feet

Weight: 24 lbs.

Price: No Charge

NES M73I 30" Nintendo Power Previews Counter Display

Unit Size: 29.25" Wide x 24.375" Deep x 43" High
(64" High with Optional Base)

Carton: 20 Cubic Feet

Carton Weight: 80 lbs.

Price: \$1,500.00

Note: Unit ships on a 40" x 48" pallet with 20" JVC Monitor and Pioneer Laser Disc Player, total cubic feet - 57.25, total weight 245 lbs.

NES M73F Optional Base

Size: 29" Wide x 18.75" Deep x 21" High

Carton: 8.15 Cubic Feet

Weight: 65 lbs.

Price: \$250.00



NES M71I

NES M71F



NES M73I



NES M73F